

Rachel Kornak

Innovate • Educate • Connect • Inspire

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WELCOME

January 27, 2013

Dear Hiring Team,

I'm eager to apply my ten years of experience in online learning, academic partnerships, and technology to help Coursera increase access to world-class education. My can-do attitude, enthusiasm for outreach, and creative problem-solving skills make me an excellent fit for the **Course Operations Specialist** and **Business Development Associate** positions.

ETHOS

I'm passionate about improving education.

I embrace change and innovation.

I thrive in fast-paced, collaborative teams.

I'm a tech-savvy, creative catalyst.

I contribute to open education and creative commons initiatives.

I have a diverse perspective from exploring over 40 countries and all 50 states.

ASSETS

I have direct experience with many of the country's top-rated online programs.

I've collaborated with academic partners and educational institutions in 38 countries.

I've partnered with thought leaders like the Assistant Director of the National Science Foundation, The World Bank Innovation Team, and recipients of the Nobel Prize.

I've presented at over 50 events.

EXPLORE

RachelKornak.com - Portfolio with examples of outreach activities, speaking engagements, professional articles, and buzz from professors and students.

[Adventures in Adult Education](#) - My new blog comparing the student experience within Ivy League Continuing Education Programs, Open Educational Resources, and Massive Open Online Courses.

e-education.psu.edu/geog487 - My class, part of Penn State's Open Educational Resources.

[Emerging GIS Leaders.org](http://EmergingGISLeaders.org) - A volunteer, grassroots organization I founded in 2010.

I look forward to speaking with you in the near future about how we can collaborate.

Sincerely,

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VISION

Push the edge of online education by leveraging the latest technology and increasing student engagement.

SAVVY

Distance Education • Collaboration • Academic Partnerships • Global Outreach • Marketing • Innovation • Technology

CREDENTIALS

Degrees & Certifications

SEP 1999 MAY 2011

University of Michigan - M.S. Environmental Science, B.S. Spanish, B.S. Environmental Geology • **Penn State University** - Online Post-Baccalaureate Certificate in Geographic Information Systems (GIS) • **GIS Certification Institute** - Certified Geographic Information Systems Professional

GROWTH

Continuing Education

JAN 2013 MAY 2013

Institutions - Coursera • Harvard • Cornell Stanford • Massachusetts Institute of Technology • University of California - Los Angeles • University of Massachusetts University of Florida • **Topics** - Business Development • Distance Education • Marketing • Creativity • Change Leadership

CAREER SNAPSHOT

Penn State University

JAN 2006 NOW

Faculty Member & Online Instructor

Create Open Educational Resources • Refresh Curriculum • Integrate Innovative Technology • Promote Peer Review & Active Learning • Manage Instructional Team

University of Michigan

JUL 2007 NOW

Technical Research Manager & Instructor

Collaborate with Interdisciplinary Academic Teams • Lead Multi-Year Analysis Projects • Teach International Workshops • Oversee \$250,000 budget & 50 Research Assistants

Grassroots Start-Up

OCT 2010 NOW

Founder & Director of Emerging GIS Leaders

Envision and Launch New Organization • Empower Young Professionals • Recruit Partners and Volunteers • Develop Creative Commons Resources • Generate Buzz

University of Redlands

JAN 2012 DEC 2012

Program Development Manager

Pursue New Academic Partnerships • Build Strategic Relationships • Develop and Execute Outreach Strategies • Interface with Senior Leadership, Faculty, and Clients

Consulting Groups

SEP 2003 JAN 2006

Technical Consultant & Project Manger

Initiate New Line of Services • Facilitate Public Meetings and Workshops • Design an Award-Winning App • Analyze Complex Data • Manage Sub-Contracting Teams

Non-Profit Campaigns

OCT 1999 FEB 2001

Outreach & Fundraising Field Manager

Energize Canvassing Teams • Exceed Fundraising Goals • Lead Outreach Initiatives Train New Activists • Deliver Press Conferences • Write Press Releases